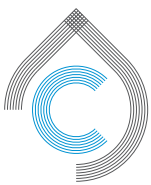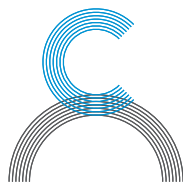# Ctrack Crystal

Ctrack Crystal, innovation in the palm of your hands that generates precision data on operational vehicles and assets for quick and accurate decisions for your business.
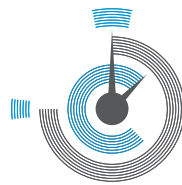

Crystal's Live Productivity Dashboard allows quick decision making for Key Business areas:

Safety & Security

Driving Behaviour

Productivity & Efficiency

Control (Compliance)

Asset Management

Crystal's Innovative Solutions supports managers with

- **Intelligence on Safety and Risk Mitigation**
- **Advanced Driver Assistance**
- **Vehicle Safety Inspection**
- **Daily Jobs & On-Route Tasks**
- **Camera AI Data Intelligence**

- **Efficient Planning with tailored Data Summaries**
- **Inventory & EPOD* Integration**
- **Asset Efficiency and Replacement Planning**
- **Identify Fleet Risk with Heatmaps***
- **Voice Commands via Mobile Device***

* Some product functions not immediately available in Africa.

Improving Asset data for all industries: Transport • Mining • Small Business • Agriculture • Public Sector • Valuable Assets • Rental • Insurance • Asset Financing
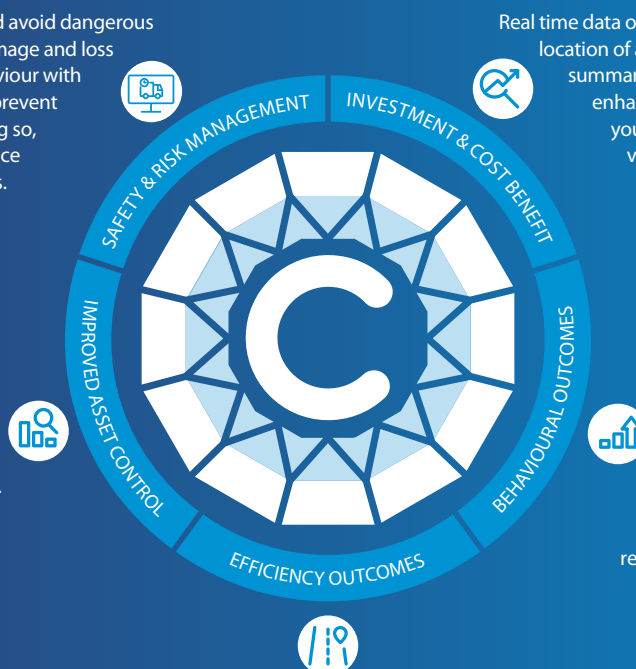
Always Visible

Always Visible

Live Data summary reports are Visible via web on Laptops, Android & iOS Devices.

With the capability to control speeding and avoid dangerous locations, you can minimise the risk of damage and loss of assets. Pro-actively monitor driver behaviour with in-cab cameras and high-tech AI models to prevent accidents before they happen. In doing so, reduce wear and tear, and decrease insurance premiums.

Real time data on live maps means pinpoint accuracy on the location of assets. Along with user-defined alerts and summarised management reports, this results in enhanced control and efficient use of assets, helping you get the best return on investment from your vehicle fleet.

With vehicles and movable assets at the core of your business, you will be provided with critical data that allows you to stay ahead of licensing, service, maintenance schedules and vehicle usage.

Support positive driving behaviour by monitoring driver skills, driver training and manage driver performance through scoring models that results in a reduction of CPK cost. An all-new app giving fleet managers enhanced communication features such as Voice commands, two-way messaging, job listing, navigation and post-trip coaching can be shared with drivers to reduce risky driving.

Optimal planning of daily routes and deliveries requires precise data. This software offers a more powerful user experience with data and reports readily available, allowing fleet managers to be proactive as well as reactive when necessary.

SAFETY & RISK MANAGEMENT
INVESTMENT & COST BENEFIT
BEHAVIOURAL OUTCOMES
EFFICIENCY OUTCOMES
IMPROVED ASSET CONTROL

Ctrack Crystal