

 <b>Sponsorship Packages – 2024 (Excl VAT)</b>	<b>1 Month Gold Sponsor</b> <b>R20,000 +</b> <b>Hosting fees</b>	<b>Fixed Rates per Month</b> <b>(12 Months agreement)</b>	
		<b>Gold</b> <b>R7,524 p/m</b>	<b>Platinum</b> <b>R31,500 p/m</b>
<b>Invitations and reminders to participants for Special Interest Group (SIG) Sessions</b> <b>Minimum of TWO mailers per month to over 10,000 subscribers as well as major role players within the transport sector</b>			
Mentioned as sponsor – linked logo within mailer	■	■	■
Link to Company Profile/Editorial included in monthly SIG invitations	■	■	■
Excel list of attendees for each SIG will be shared - including their consent as per our POPIA policy	■	■	■
<b>Digital exposure through the Transport Forum Website: <a href="http://www.transportsig.com">www.transportsig.com</a>, YouTube Channel and LinkedIn</b> <b>Exposure generated through - event bookings, news flashes, transport bodies information, downloads, gallery – minimum of 2000 unique visitors per month</b>			
Newsflashes published on our website and LinkedIn - up to 3 per month proved by the sponsor	■	■	■
Linked front page banner with a maximum of FIVE frames (banner size: 120 x 90 pixels)	■	■	■
Sponsors presentations presented at SIG are made available under the 'DOWNLOADS' feature	30 days+	30 days+	■
Masthead banner (800 x 145 pixels) on home page, includes monthly statistics if requested	■	R2,663p/m	■
Brand included in YouTube streaming	■	■	■
<b>SIG sessions usually fall on the first Thursday of each month, commencing February through to December</b> <b>No January SIG is held but correspondence via email and the website continues to ensure exposure is maintained</b> <b>Credible speakers from transport community presenting transport-related topics (Snacks with presentations; Venue and # Attendees restricted)</b>			
Display banners in reception area, auditorium and catering area	■	■	■
Promotional handouts/material can be handed out at SIG	■	■	■
Programme director will mention sponsor in introduction, logo displayed on agenda on the <a href="http://www.transportsig.com">www.transportsig.com</a> as well as on screen before the commencement of each SIG	■	■	■
An allotted slot is allowed, upon arrangement, for the sponsor to conduct a 25-minute presentation at the SIG. *Should the event be hosted at the sponsor's premises, a hosting fee of R6,000 will be applied and catering will be at host's expense	Included	2 included p/a thereafter R4,053 p/s	Included
<b>Other Opportunities on an ad-hoc basis</b>			
1) <b>Special SIG:</b> Branded as host and prime sponsor of your branded event hosted by the Transport Forum – date negotiated based on availability of resources (Note that all our events are non-exclusive and existing sponsors will also receive the attendance register). You will also receive all the attendance registers of other Transport Forum events of that specific month. This will enable you to tap into new audiences from other communities who will get to know and trust you.	R26,250 (50% discount to Alliances, Gold, and Platinum Sponsors) Should it be a physical event, the venue and catering to be supplied by the sponsor		
2) <b>Do a 25-minute presentation at a specified Transport Forum event:</b> Logo with a link to your site from <a href="http://www.transportsig.com">www.transportsig.com</a> for a minimum of 30 days. Linked logo on at least two mailers (to reach a minimum of 10,000 mailboxes) as well as a link to your presentation on website for 30 days+	R10,500 per presentation		
3) <b>Sponsor a 'Lucky Draw' at a SIG event.</b> A 2-minute slot will be allocated for an introduction to attendees about your company	Gift value must be NO LESS than R500 and to be provided by the sponsor		
4) <b>Hand out and display promotional material</b> at a specified SIG event – maximum of 2 pull-up banners and 2 pamphlets	R4,000 per event		
5) <b>Masthead Banner</b> on Transport Forum website <a href="http://www.transportsig.com">www.transportsig.com</a> - monthly sponsorship - banner size: 800 x 145 pixels (responsive), includes statistics for month of sponsorship, if requested	R4,000 for the first banner thereafter R2,000 per additional banner		
6) <b>Linked banner in Transport Forum weekly emails</b> - this weekly email would reach at least 8000 mailboxes. Our designer could also design your banner for you at an additional fee – 700 X 145 pixels	R4,000 per email		
7) <b>Run a campaign</b> – we can tailor-make a specialised package consisting of a combination of the above options to suit your needs and budget			
<b>FOR ADDITIONAL INFORMATION PLEASE CONTACT HARRY VAN HUYSSTEEN</b> <b>+27 82 654 6736 <a href="mailto:harryvh@transportsig.com">harryvh@transportsig.com</a></b>			